



FOR IMMEDIATE RELEASE

August 3, 2020

Contact: Adeyela Bennett

305-713-9200

bennett@womenintraining.org

Women In Training and Dexter Ave. King Memorial Baptist Church Partner in Back-to-School Supply Giveaway

WITKITS® will include school supplies along with menstrual, hygiene and dental products at the Dexter Avenue King Memorial Baptist Church Back to School Backpack Pickup

MONTGOMERY, Ala. – [Women In Training, Inc. \(WIT\)](http://www.womenintraining.org), a nonprofit organization that distributes WITKITS® of menstrual, hygiene and dental products to underserved girls and nonbinary youth, will distribute WITKITS® that will also contain school supplies at the Dexter Avenue King Memorial Baptist Church Back to School Backpack Pickup.

The event will take place from **2:00 to 3:00 p.m. Saturday, Aug. 8, at the Dexter Parsonage Museum Parking Lot**, 309 South Jackson Street, Montgomery, Alabama, 36104.

WIT volunteers will hand out WITKITS® full of school and sanitary supplies; church volunteers will hand out backpacks full of even more school supplies.

“WIT is pleased to add menstrual and hygiene products to the school supplies that will be handed out to young people in need at the Dexter Avenue King Memorial Baptist Church Back to School Backpack Pickup,” said Barbara J. Wells, Esq., president and chair of the Women In Training Board of Directors. “While we are particularly mindful that a lack of menstrual products can interfere with school attendance, we know that there is a need for these products all year long.”

WITKITS® include menstrual pads, soap, shampoo and conditioner, lotion, deodorant, socks, a journal and a hand-made bracelet with a positive message. Since the COVID-19 pandemic began, WITKITS® have included masks, gloves and bottles of hand sanitizer. WITKITS® at the back-to-school event will also include binders, pocket folders and flash drives. In addition to those items, school supplies handed out at the event will include, pens, pencils, erasers, pencil boxes, notebook paper, computer paper and spiral notebooks.



Throughout the global COVID-19 pandemic, WIT has continued its mission of alleviating period poverty, while observing the social distancing guidelines recommended by the Centers for Disease Control and Prevention (CDC) to curtail the spread of the coronavirus.

For those who wish to receive items at the Back to School Backpack event, bear in mind that – because of the pandemic – participants will only be able to pick up their items and keep going. Participants are strongly encouraged to wear masks in order to comply with local and state law as well as guidelines from the CDC. Additionally, because of the pandemic, social distancing of at least six feet will be observed at the event.

WIT’s signature program is the WITKITS® Campaign to provide menstrual products and hygiene items to young, low-income people who menstruate. WIT has given away menstrual and hygiene products to girls in need at [Brantwood Children’s Home](#), a home for abused and neglected young people ages 10-20 years; [That’s My Child](#), a nonprofit youth organization; [New Beginnings Educational Center](#), an after-school program across the street from Paterson Court public housing complex; and [Common Ground Montgomery](#), a nonprofit, non-denominational Christian community organization that focuses on youth development and leadership; and [Aid to Inmate Mothers](#), a nonprofit organization that provides services to Alabama’s incarcerated women and their children. Girls who receive products at WIT distribution events continue to receive WITKITS® every month.

WIT has also inspired state Rep. Rolanda Hollis to [introduce a bill](#) that would require schools across Alabama to provide free menstrual products for menstruating youth.

###

About Women In Training

One in five American girls and young women skip school or miss work because they cannot afford sanitary pads or tampons to stay healthy and clean during their period. To alleviate period poverty, Women in Training, Inc. (WIT) provides monthly donations of WITKITS® – canvas bags full of feminine hygiene products – to at-risk girls, young women and nonbinary youth. WIT also provides educational information programs about menstruation for girls and publishes the brochure, “A Young Woman’s Guide to the Menstrual Cycle.” For more information, see www.womenintraining.org